



British
Association
of Landscape
Industries

AN ENVIRONMENTAL INITIATIVE



A major initiative has been launched by Rigby Taylor to help reverse the national decline in pollinating insects. In particular, a new mixture named **Euroflor Banquet** has been introduced to the amenity industry that contains the best species for pollinators, whilst delivering high performance flower displays. The introduction of this mixture is the result of information obtained from independent research as detailed below and such collaborative work has led to the launch of **Project Pollin-8**.

Sowing different mixtures from the **Pollin-8** range ensures a longer seasonal supply of nectar and pollen and a more diverse range of habitats whilst at the same time providing incredible flower displays!



Wildlife trusts, charities and the RHS all publish lists of recommended flowering plants to support habitats for bees, butterflies, moths, hoverflies and other pollinating insects. The strength and success of **Euroflor** flower mixtures is their suitability for a wide range of urban and rural landscapes, including street scenes, open spaces, recreational facilities, country estates and golf courses. This has been achieved through a combination of innovation, extensive mixture trials across the UK and Europe, workshops and site visits to provide technical support and practical advice and importantly, feedback from clients on performance.



Independent Research

The most recent scientific research data published by the **Urban Pollinators Group (UPG)*** quantified the pollen and nectar of individual flower species in the **Euroflor** range, evaluating their contribution to diverse urban environments. It became clear that no one mix could meet the complex ecological demands of the diverse pollinator groups throughout the different stages in their life cycles; from early to late flowering, native and horticultural species, plants for egg laying, nectar for energy and pollen for protein.



The small complimentary pack of **Euroflor Banquet** seeds provides up to 4 square metres of desirable food for pollinating insects.

Larger sizes of 50g sachets are available when ordered as **Discovery** packs and 1 kilo packs for more extensive sowings.



**A national research programme on urban pollinators run by Bristol, Edinburgh, Leeds, & Reading universities (2010-2013)*

There are now 10 mixtures to choose from in the Euroflor Project Pollin-8 range



Banquet – NEW- the direct result of UPG Pollinator Research

Flora Britannica – 100% native and naturalized species

Spring Flower – autumn sowing provides early season food source

Honey - includes later flowering species for extended pollen collecting

Super Blue Bee – blue species attractive to bees

Fragrant Lawn – heavily scented species that can flower when mown

Rainbow Annuals – a riot of colour for insect habitats

Rainbow Perennials – longer lasting legacy for pollinators

Native Pollinators – spring and autumn, long lasting pollen collecting opportunities (shown below)

Green Roof – provides a wide range of pollen collecting opportunities



More information and additional mixtures are described in details in the Rigby Taylor Euroflor brochure. A dedicated Euroflor website will be launched shortly.

For a brochure ask your area Rigby Taylor representative or Freephone 0800 424 919

