



AN ENVIRONMENTAL INITIATIVE



PROJECT
POLLIN-8

www.euroflor.co.uk

An Environmental Initiative

Project Pollin-8

Euroflor Project Pollin-8 is targeted at helping reverse the national decline in pollinating insects. Street Scene, Green Infrastructure, Public Open Spaces, Educational Estates and Golf Courses have all benefited from sowing Project Pollin-8 mixes to improve habitats and enhance the visual landscape. Dedicated mixes include flower species which are native and naturalised for more discreet displays and environmentally sensitive sites or predominantly horticultural species for higher visual impact, all of which are a valuable food and habitat resource for pollinators.



Hever Castle Golf Course, Kent

Independent Research

The introduction of the Euroflor Project Pollin-8 range is the result of information obtained from independent research data published by the Urban Pollinators Group (UPG); a national research programme on urban pollinators run by Bristol, Edinburgh, Leeds, & Reading Universities (2010-2013). Such collaborative work led to the launch of Project Pollin-8.

It became clear from this research that no one mix could meet the complex ecological demands of the diverse pollinator groups throughout the different stages in their life cycles; from early to late flowering, plants more suitable for egg laying, nectar for energy and

pollen for protein. With this in mind, twelve Euroflor mixtures have now been specially identified that each supply a longer seasonal supply of nectar and pollen and a more diverse range of habitats, whilst at the same time providing incredibly visual flower displays.

All mixes can be spring sown from late March/April through to early June for summer flowers that provide nectar and pollen until the first frosts. Flora Britannica, Native Pollinator, Rainbow Perennials and Spring Flower can also be sown in the autumn to provide a vital, earlier season supply of nectar and pollen.



Dundee City Council

Wildlife trusts, charities and the RHS all publish lists of recommended flowering plants to support habitats for bees, butterflies, moths, hoverflies and other pollinating insects. The strength and success of Euroflor flower mixtures is their suitability for a wide range of urban and rural landscapes, including golf courses, street scenes, housing estates, verges, cemeteries, recreational areas and country estates. This has been achieved through a combination of innovation, extensive mixture trials across the UK and Europe, workshops and site visits to provide technical support and practical advice and importantly, feedback from clients on performance.

There are now 12 mixtures to choose from in the Euroflor Project Pollin-8 range



Banquet – the direct result of UPG Pollinator Research

Cornfield Annuals – for a colourful display in a short time

Endurance – A long lasting, diverse mix that endures in shallow, free-draining soils and substrates

Flora Britannica – 100% native and naturalized species

Fragrant Lawn – heavily scented species that can flower when mown

Honey - includes later flowering species for extended pollen collecting

Native Pollinators – IMPROVED – spring and autumn, long lasting pollen collecting opportunities (shown below)

Rainbow Annuals – a riot of colour for insect habitats

Rainbow Perennials – longer lasting legacy for pollinators

Spring Flower – autumn sowing provides early season food source

Super Blue Bee – blue species attractive to bees

Tudor Scent – NEW – A selection of medicinal, dye, kitchen garden herbs and flowers from Tudor times



The new Euroflor brochure describes in detail all mixtures from the range, together with seed bed preparation, troubleshooting and an Identiflower section. For a brochure ask your area Rigby Taylor representative or Freephone 0800 424 919.



as Golf Partners