



Our quality is your assurance

Euroflor flower seeds are produced by flower seed specialists and marketed in the UK by Rigby Taylor Ltd.

The best way to produce healthy viable seed is to grow the parent plants in optimum conditions. Euroflor seed is grown by contract farmers across Europe where the plants grow well each year and give consistent yields.

Euroflor seed is not collected from the wild or purchased from the open market where old seed is often recycled.

All Euroflor seed is germination tested and stored at optimum temperatures. The seeds undergo a battery of varietal and germination tests in order to guarantee optimal quality.



Varietal Quality

- ✿ The richness of the mix; for example the presence of several different colours
- ✿ The consistency of the height of the plants and the size of the flowers
- ✿ The performance of the flowers e.g. repeat flowering
- ✿ The conformity of the plants to its description e.g. double flowers

The EUROFLOR + RT

Rich mixtures with lots of colour, texture and conformity to varietal characteristics. This results in the greatest visual impact over a long flowering period.



Purity

Euroflor flower seeds are checked for inert matter and weed seeds before they are packed.

The EUROFLOR + RT

Well-trained seed grower staff will identify impurities at the cleaning stage of seed lots.



Germination

To ensure optimal results, seeds must germinate and then grow quickly. As an added benefit, this quick growth also limits the ingress of weed species.

The EUROFLOR + RT

All Euroflor seed is germination tested.